

Why save the world?

Because we want to **Travel It**



ROOFTOP BUZZ

7 years ago, Hilton Sofia welcomed 4 beehives on its rooftop and became Sofia's pioneer hotel in urban beekeeping. Our special guests fly up to a 3 mile radius around the hotel, collecting pollen from South Park and other surrounding green areas. And while we are very excited to offer guests our very own home-harvested honey, it is also an important statement about our concern for the environment.



GO SOLAR

In 2010, Hilton Sofia conducted an extensive research to find an eco-friendly heating solution that would improve energy efficiency and reduce the hotel's carbon footprint. Two years later we became the first hotel in Sofia to install a solar heating system on its roof. The 45 solar collectors heat up to 5 tons of water daily and serve as an exemplary CSR initiative in the city centre of Sofia.



SOFIA BY BIKE

Hilton Sofia was the first hotel in Sofia to offer free rental bikes in an attempt to promote wellbeing, boost energy levels and encourage guests to explore our beautiful city in a healthy and environment-friendly way. The complimentary bike rental gives our guests the opportunity to enjoy one of Sofia's first and most pleasant cycle tracks going through the park right behind our property.

We know how important it is that you're socially responsible and environmentally aware – we share the same values. That's why we're on a mission to redefine sustainable travel and tourism and help you incorporate wellbeing and sustainability into your stay with us.